



CALE BIRK
LEARNING EXPERIENCE
DESIGNER

**LEARNING MODULES:
RE-DESIGNING
SCHOOL
LEADERSHIP**

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THE LEADER AS A LEARNING EXPERIENCE DESIGNER: (1-2 DAYS)

GET INNOVATIVE, HIGH-IMPACT LEARNING FOR YOUR STAFF BY DESIGNING AND MODELLING FACULTY MEETINGS AND PRO-D THAT MAKE A DIFFERENCE FOR ADULT LEARNING.

FORMAT: HANDS-ON

AUDIENCE: DISTRICT/SCHOOL LEADERS AND LEAD TEACHERS

MAXIMIZE YOUR PROFESSIONAL DEVELOPMENT IMPACT: (1-2 DAYS)

STAFF DEVELOPMENT TIME AND DOLLARS ARE PRECIOUS-UNDERSTAND KEYS TO EFFECTIVE PROFESSIONAL LEARNING SYSTEMS AND THE C.O.D.E. OF TEACHER LEARNING TO ENSURE YOUR PD IMPACTS TEACHER PRACTICE.

FORMAT: HANDS-ON

AUDIENCE: DISTRICT/SCHOOL LEADERS AND LEAD TEACHERS

RE-THINKING RESISTANCE (1-2 DAYS)

TIRED OF RESISTANCE? TAKE A TRIP INTO THE WORLD OF DESIGN THINKING TO SEE HOW YOU CAN USE THE RESISTANCE IN OUR SCHOOLS TO CREATE UNIQUE SOLUTIONS AND DEEP CONNECTIONS TO YOUR SCHOOL.

FORMAT: HANDS-ON

AUDIENCE: DISTRICT/SCHOOL LEADERS AND LEAD TEACHERS

KEYNOTE ADDRESSES

CALE WORKS DIRECTLY WITH TEACHERS, ADMINISTRATORS AND DISTRICT STAFF ON A DAILY BASIS TO DEVELOP A DEEP UNDERSTANDING OF THE CHALLENGES THAT CONFRONT EDUCATORS AT ALL LEVELS. COMBINING THESE EXPERIENCES WITH HIS RESEARCH ON EFFECTIVE INNOVATIVE PRACTICES FROM OUTSIDE OF EDUCATION, CALE'S KEYNOTE ADDRESSES ARE ENGAGING, THOUGHT-PROVOKING AND GEARED TOWARD THOSE WHO ARE LOOKING FOR PRAGMATIC THOUGHTS AND UNIQUE, PRACTICAL APPROACHES TO TACKLE THE ISSUES IN OUR CLASSROOMS, SCHOOLS, AND DISTRICTS.



INNOVATING INSIDE OF THE BOX

DISCOVER THE KEYS TO EMBRACING PARAMETERS AND RE-THINKING EXISTING RESOURCES TO CREATE INNOVATIVE SOLUTIONS TO ISSUES IN OUR SCHOOLS.

RE-DESIGNING SCHOOL LEADERSHIP

BECOME A "CHIEF LEARNING EXPERIENCE DESIGNER" THAT DEEPLY IMPACTS PEDAGOGY AND PRACTICE THROUGH LEARNER-CENTERED DESIGN.

"HOW DO YOU LEARN BEST? DO YOU MODEL THAT FOR YOUR THOSE THAT YOU LEAD?"

AS A FORMER EDUCATOR, SCHOOL ADMINISTRATOR AND HEAD OF INNOVATION IN BRITISH COLUMBIA, CANADA, CALE INTEGRATES THE CONCEPTS OF DESIGN THINKING, CROSS-INDUSTRY INNOVATION, USER-EXPERIENCE, AND DEEPER LEARNING TO HELP SCHOOL AND DISTRICT LEADERS TO CREATE DYNAMIC LEARNING EXPERIENCES IN THE K-16 SYSTEM.

BY RECOMBINING EXISTING STRUCTURES AND RESOURCES IN UNIQUE WAYS RATHER THAN TRYING TO FIND MORE TIME OR MONEY, CALE'S PRESENTATIONS PROVIDE THE SKILLS AND TOOLS FOR LEADERS TO BE 'FRUGALLY INNOVATIVE' IN THEIR OWN LEARNING SITUATION.

CALE HAS PRESENTED KEYNOTE ADDRESSES AND FACILITATED WORKSHOPS FOR DISTRICTS AND ORGANIZATIONS IN CANADA, THE UNITED STATES, AND IN ASIA. CALE'S PRACTICAL, FUN, HANDS-ON APPROACH TO PROFESSIONAL LEARNING HAS EMPOWERED LEADERS TO MODEL AND CREATE THE ENGAGING ENVIRONMENTS THEY WISH TO SEE IN THEIR ORGANIZATIONS.

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